HARDING DOOMS WILSON REGIME ON MANY COUNTS

In Open Letter G.O.P. Nominee Exposes Grotesque Inefficiency' in Rule.

CHANGE ONLY REMEDY

Senator Willing to Lead People Out of Jungle of Mismanagement.

SLOGAN IS AMERICA FIRST

Present Administration Leads
Nation Toward Another
Industrial Crisis.

**There spent this campaign in setting for the constructive Republican policy. I have a constructive Republican policy. I have defended the restoration of the Constitutional Government of a representative democracy which shall represent the will of the people flowing up from the people, rather than the will do fine the people. There and government descending toward the people. The area government the scending toward the people. The area government in business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for peace, for wretchedly mismanaging the people's business for war and for people with the people with the formative formative formative formative formative formative formative formative formative format

country are entitled to receive from political party seeking their sup-a clear answer upon the predomi-issues which affect the future nant issues which affect the future course of America. "Eeldom in the history of our country

sthere been such an avoidance of this ty upon the part of any candidates as been evident among our opponents. The American people are satisfied it the conduct of our domestic affairs been grossly mismanaged. They may be the conduct of our domestic affairs been grossly mismanaged. They ager for a constructive American lay. It has been my sense of obligation to treat with clarity and definition kepublican plan for putting our see in order.

The call more than avoidance of this table good fortune. I have endeavored to serve by doing what I could to harmonize public opinion and unite America behind a foreign policy which shall be wise, generous and humane, though it world.

We do not know what our opponents stand for. I stand for a united America, a humane America, an efficient America.

"I call upon the Democratic party to make the charge that its management of domestic affairs had brought us to the prink of an industrial crisis in 1914. From which only world war saved us, and is even now leading us toward another precipies.

other precipice.
"There has been no answer to the well known fact that they have cost America untold billions of dollars and the predous lives of our sons by unpreparedness for war persisted in for political

"They have made no answer to the charge that they were equally unprepared for peace and reconstruction.

"They have made no answer to the charge that their experiment with the American railways, their industrial policy and their maintaining in the Federal Government hundreds of thousands of unnecessary employees has cost the tax-payers of this country a fearful financial burden which our men and women, and

Ice Chest versus Knickerbocker Ice

You wouldn't keep a maid who swept dust under the beds. Then why keep perishable foods on the window sill? You breathe the dangers of one and eat the dangers of the other. Perishable foods should be safeguarded in winter as in summer, and the ice box with Knickerbocker Ice Insurance is the perfect "Safe" Deposit Box for food.

Knickerbocker Ice Insurance is ice enough to maintain the eafe temperature in your ice chest whatever the outside temperature. You need less ice in winter, but the need is just as vital.

Knickerbocker Company

Pirie MacDonald Photographer-of-Men.

576 FIFTH AV (COR 47TH ST. Remember your family like you when you smile!



6 to 5 Offered Harding Will Win in Missouri

Special Despatch to THE NEW YO ST. LOUIS, October 24.—Bet-

by 20,000 even hat Harding will carry St. Louis by 50,000 even Many bets are being placed.

tence to Thomas Jefferson and to Gro-r Cleveland as much as it would have en to Washington, Lincoln and Roose-

sues of the campaign.

Benator Harding especially called attention of the people to the fact that the election of Cox would mean the continuation of the blockade against the Learne of National America's full expectation of personning a member of a wise association of nations, with the preservation of our own independence and national spirit. I have given a conscientious and practical proposal.

continuation of the blockade against the League of Nations in its present form, and stated that the best hope of those that desire America to adopt a generous and humane foreign policy lies in his own election to the Presidency.

Clear Answer on Vital Issues.

The Senator's statement, addressed 'To the American People," follows in full:

"I balleye that the men and women of approval.

given a conscientious and practical proposal.

If have stated that I am wholly against the proposal to approve our membership in the League of Nations our opponents that programme is impossible. Even were onr opponents to be elected it would result in a hopeless blockade as a sequel to the one which the President of the United States has carried on since the peace treaty was submitted to the representatives of the people for approval.

campaign, not merely to be elected, but to set before the American people, sin-cerely and clearly, a definite policy for the administration of the United States to bring our people out of the jungle of mismanagement and into the light of a

MILLER OPENS FIGHT FOR GREATER CITY

Week of Speeches Will Cover Metropolitan Area and

payers of this country a fearful financial burden which our men and women, and even their children, will have to pay.

"They have made no answer to the charge that their rule has been one of grotesque inefficiency.

"They have made no answer to the charge that during the control which they now seek to perpetuate they have perverted the form of government of our Republic and overridden the purposes of our Constitution by maintaining extreme the control which they have perverted the form of government of our Republic and overridden the purposes of our Constitution by maintaining extreme the control which they have perverted the form of government of our Republic and overridden the purposes of our Constitution by maintaining extreme the control which they have a larger majority up State than we ever dreamed of, and that holds good also for the national ticket. The only visible sign of a Democratic fight up State is efforts of friends in behalf of Gov. Smith's friends will vote for Harding instead of Cox. The State ticket will get the full Republican vote up State."

will get the full Republican vote as State."
Judge Miller expects to talk largely on local conditions in New York city this week. He said he might take up the building ring if he can sufficiently acquaint himself with what the investigation has disclosed while he has been campaigning up State.

The Republican nominee's speaking dates will begin this afternoon, when he will address a meeting under the auspices of the women's committee of the Republican State Committee in the

Vanderbilt Hotel at 3 o'clock. This meeting will be preceded by a luncheon, at which Mrs. Miller will be the guest of honor. Judge Miller, accompanied by Francis M. Hugo, Secretary of State, will speak twice in Brooklyn to-night—in New Palace Hall, Driggs avenue and Eckford street, and in Arcadia Hall, Halsey street, near Broadway.

The luncheon to Mrs. Miller will be a feature of "Miller Day," as to-day has been designated by the Republican women of New York city. Among other speakers at the luncheon will be John J. Lyons, Republican candidate for Secretary of State.

Lyons, Republican candidate for Secretary of State.

Coincident with Judge Miller's apeaking tour of the city, the New York Young Republican Club will conduct a whirlwind campaign in his behalf throughout the week. Motor trucks manned with speakers will tour the city noon and night. The Sapporanican Social Club of the First Assembly district, which put up a stiff fight for the election of Gov. Smith last time, has announced its support of Judge Miller and will hold its first meeting in his behalf to-day.

To-morrow morning Judge Miller speaks first as a women's meeting in the Hotel Plaza at 11:30 o'clock. From there he goes to the Casino Theatre to speak at noon, and speaks again in the Knickerbocker Theatre at 1:30. He will pass the afternoon in Westchester county, speaking in White Plains at 5 o'clock. New Rochelle at 7:30. Mount Vernon at 8:15 and Yonkers at 9.

On Wednesday Judge Miller speaks in Nyack at 1 o'clock and has four meet ings in Queens county in the evening.

Nine meetings for him have been scheduled in Manhattan on Thursday, when he and Senator James W. Wadsworth will precede Gov. Coolidge in Carnegie Hall. On Friday Judge Miller will speak in the afternoon in Richmond county and will make three speeches in Brooklyn that night. He speaks Saturday afternoon in Manhattan and delivors four uddresses in The Bronx Saturday afternoon in Manhattan and delivors four uddresses in The Bronx Saturday afternoon in Manhattan and delivors four uddresses in The Bronx Saturday afternoon in Manhattan and delivors four uddresses in The Bronx Saturday afternoon in Manhattan and delivors four uddresses in The Bronx Saturday afternoon in Manhattan and delivors four uddresses in The Bronx Saturday afternoon in Manhattan and delivors four uddresses in The Bronx Saturday afternoon in Manhattan and delivors four uddresses in The Bronx Saturday afternoon in Manhattan and delivors four uddresses in The Bronx Saturday afternoon in Manhattan and delivores four uddresses in The Bronx Saturday afternoon in Manhattan and deli

75,000 WILL MARCH IN HARDING PARADE

Forty-seven Trades and Professions to Be Represented in Night Demonstration.

COOLIDGE TO REVIEW IT

Business Men's Republican Association Expects to Outdo All Previous Efforts.

Plans for the Harding and Coolidge light parade which will be held in practically been completed, and it is

STANDARU DILEGOENY

The sign of a reliable dealer

and the world's best Gasoline

Every motor highway and byway throughout

picturesque New England and New York is a part of the long "Socony Trail".

Every Gallon the Same"

trades. In the southwest sector will be the clothing trade, corsets, hat, cap and allied trades, sporting goods, retail dry goods, wholesale millinery, insurance. In the southwest sector, silks, lace and em-broideries, haberdashers, needle trades,

certified accountants, architects, paper trade and advertising men.

In the northwest sector will be the jewellers, publishers, real estate, drus, paint, oil, chemical and allied trades, planos, bankers and brokers, lawyers, engineers, exporters, Music Publishers Association; in the northeast Sector, rallway transportation, college men and women, Harvard Association, vale Association, Princeton Association, in this sector also will be voters from the following colleges and universities; Columbia, Pennsylvania, Williams, Amherst, Brown, Rutgers, Dartmouth, Bowdoin, Colby, Maine, Vermont, Hamilton; Cornell, Syracuse, Union, Rochester, Massachusetts Institute of Technology, Stevens, Johns Hopkins, Lehigh, College of the City of New York, New York University, Virginia, Colgate, Rensselaer Polytechnic Institute, Lafayette, Wesleyan, Fordham, Ohio Collega, Wisconsin, Minnesota, Illinois, Misspuri, Nebraska and others.

northeast sectors, commanded respec-tively by George W. Burleigh, John J. Byrne, Alfred W. Wendt, DeWitt Clinknit goods trade, horse cloth-haddlery, boot and shoe trade,

Continued from First Page.

FOR LEAGUE COUNCIL Unable to Accept Mandate;

BRUSSRLS, Oct. 24 .- The Council of the Powers the question of Armenia, it being trian and Bulgarian treaties.

Remarkable Climb of The budget that has just been appropriates \$1,500,000 for an increased appropriates \$1,500,000 for an increased appropriates \$1,500,000 for an increased appropriate \$

Passes World, American and Tribune in Total Display Advertising

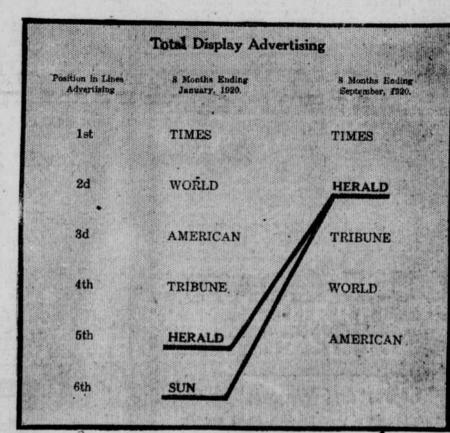
Since Consolidation of The Sun and The New York Herald, the Resultant "Greater Newspaper" Assumes Dominant Position in Advertising Field.

The merging of two of New York's great morning newspapers into The New York Herald pretty nearly turned the newspaper situation in New York City down-side up.

The national motto that "In Union There Is Strength" was again demonstrated.

Advertisers at once recognized in The New York Herald a newspaper with a "quality circulation in quantity" which they deemed more desirable than a quality circulation in small volume or a quantity circulation without a dominance of quality.

The story of how they quickly availed themselves of this new, great advertising opportunity-how the trend of their advertising turned sharply to the columns of The New York Herald—is graphically shown by the following chart:



Above comparison covers the eight months preceding and following the amalgamation of "The Sun" and "The New York Herald" on February 1, 1920.

In Total Display Advertising is included all displayed advertisements printed in these newspapers those of Department Stores, Specialty Shops, Clothing, Jewelry, Financial, Automobiles, Resorts, Hotels and Travel, Real Estate, etc., coming from whatsoever

It comprises all so-called "foreign" or "national" advertising coming from manufacturers, distributers, advertising agencies, etc., at home and abroad, which means that The New York Herald's prestige as a dominant publicity factor in the congested Eastern centre of population is recognized the country over.

If you have merchandise for sale, services to render, a trade marked article to popularize, you, too, should arrange for advertising space in The New York Herald and profit by the vast purchasing power of its prosperous, money-spending readers.

February 1, 1920, "The Sun" and "The New York Herald" were amalgamated and published under the name of "The Sun and New York Herald." October 1, 1920, name changed to THE NEW YORK HERALD.

Over 200,000 Circulation—Daily or Sunday



T is not an easy task to keep the great city of New York constantly supplied with its full requirement of gasoline.

Its thousands of motor cars and trucks consume an enormous quantity of fuel and oil every day. Socony service furnishes a large part of it. The Socony sign is a common sight from the outskirts of Brooklyn to Van Cortlandt Park.

Socony products are uniform. The most improved refining methods assure their dependability.

Socony is a straight-refinery gasoline with a low boiling-point that insures easy starting and complete combustion. It burns clean. Socony in your tank is a promise of maximum power and mileage from your motor.

Use Socony products regularly. You can get them in Manhattan and from the Maine coast to Lake Erie. Look for the red, white and blue Socony sign.

STANDARD OIL CO. OF NEW YORK

SOCONY MOTOR GASOLINE